# **The 2015 Michigan Lean Consortium Conference:**

# **“2015 – Transforming The Future NOW”**

##### Dates: August 11, 2015, (optional pre-event spirits tasting)

#####  August 12-13, 2015 (official conference days)

##### August 14, 2015, (optional post conference workshops)

**Location: The Hagerty Center at Northwestern Michigan College**

**715 E. Front St**

**Traverse City, MI 49686**

**Look for Signs: Great Lakes Campus; McManus Archway**

**Who Should Attend:** Those who strive to transform Michigan’s businesses and governments by sharing lessons learned, being innovative and employing transcending concepts with the utilization of customer focus mentality, exemplary leadership and experimentation.

**Evening of August 11th**

 5:30 – 7:00 PM Optional evening networking event at Grand Traverse Distillery

 (additional $20.00 fee applies – pre-registration required)



Located at 781 Industrial Cir #5, Traverse City, MI 49686 (231) 947-8635, you will be able to taste spirits, tour the facility and taste cheese from The Cheese Lady for only $20! This is a great chance to network and meet new people before the conference begins on Wednesday.

**Day 1: Wednesday, August 12**

 7:30 - 9:15 AM Check-in Opens & Continental Breakfast

 9:15 - 9:30 AM Conference Welcome & Opening Comments

 9:30 - 10:30 AM Keynote Speaker Darrell Rogers-*“Sociology of Success”*

10:35 - 12:30 PM Breakout Sessions

12:30 - 1:30 PM Lunch & Networking

 1:30 - 3:30 PM Breakout Sessions

 3:30 - 3:45 PM Break

 3:45 - 4:45 PM Networking Session

 4:45 - 5:00 PM Day 1 Reflection, Giveaways & Announcements

 5:00 - 6:15 PM Reception-Hors Devours + Cash Bar

 6:15 - 6:45 PM Nature Walk hosted by the MLC Young Professionals Group

**Day 2: Thursday, August 13**

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|  8:00 - 9:00 AM  | Continental Breakfast & Networking  |
|  9:00 - 10:00 AM  10:00- 10:15 AM | Keynote Speaker Richard Sheridan-*“Chief Storyteller (CEO)” Menlo Innovations* Break |
|  10:15 -12:15PM  | Breakout Sessions   |
|  12:15 - 2:00PM  | Lunch & Keynote Speaker Mike Zimmer-*“Reinventing the Reinvention Platform”-Transforming State Government*  |
|  2:00 – 2:15PM 2:15 - 4:15PM  | BreakBreakout Sessions  |
|  4:15 - 4:45PM  | Day 2 Reflection, Awards & Giveaways – Conference End  |

 **Day 3: Friday, August 14-*Optional Workshops***

 additional fee applies

 $20.00 for full conference attendees

 $99.00 if only attending workshop

 7:30 - 8:15 AM Continental Breakfast & Networking

 8:15 – 12:15 PM Workshop-Option 1

 *Red Bead Redux Featuring the Funnel Experiment*

 Facilitators-Gerald Browne & Jim Manley

 Workshop-Option 2

 *Extraordinary Leadership-Fundamentals of Success*

 Facilitator-Dennis Sergent